



PAM WINTERS

760.761.4933
pam@pamwinters.com

EXPERIENCE

DESIGNER & ILLUSTRATOR

Pam Winters Studio • pamwinters.com

Jan. 2015–Present | San Marcos, California

Create original and custom designs, graphics and illustrations for a variety of client projects, including event/promotional pieces, emails, ads, websites, invitations and decorations. Provide client education and training. Coordinate all projects, communication and billing.

CUSTOMER SERVICE ASSOCIATE

Paper Source

Oct. 2008–Present | Carlsbad & La Jolla, California

Work with team members to provide quality customer service and meet/exceed sales goals. Demonstrate extensive product knowledge. Provide creative inspiration. Ring up purchases. Pre-COVID: Taught creative workshops to adults and children. Placed orders for custom invitations.

MEDIA PROJECT MANAGER/COORDINATOR

Broadridge Advisor Solutions (formerly Emerald Connect, Inc.)

March 2012–Jan. 2015 | San Diego, California

Assisted with media, creative and editorial projects. Created detailed proposals and timelines. Managed client accounts, meetings and communication. Participated in all stages of websites and digital features. Coordinated assets and resources. Logged project details in Basecamp and Jira. Troubleshot technical and user experience issues.

EDUCATION

ART INSTITUTE OF CALIFORNIA - SAN DIEGO

2009–2011 | San Diego, California

BS, Web Design and Interactive Media - *Highest Honors*

DIGITAL ARTS CENTER, UCSD EXTENSION

2007–2008 | San Diego, California

Certificates of Completion, Web Design and Graphic Design

UNIVERSITY OF CALIFORNIA, SAN DIEGO (UCSD)

1991–1994 | La Jolla, California

BA, Political Science and Russian and Soviet Studies

Magna Cum Laude

SKILLS

- **Creating** original graphics and illustrations.
- **Working** individually/collaboratively on design projects.
- **Developing** visual/written concepts into finished products.
- **Building, customizing and maintaining** websites.
- **Writing and posting** creative content on social media.

SOFTWARE, ETC.

macOS + iOS • Windows • Word • Excel • PowerPoint
Outlook • InDesign • Photoshop • Illustrator • WordPress
HTML • CSS • Basecamp • Jira • After Effects • phpMyAdmin

ADDITIONAL

Rady Children’s Hospital

Volunteer, Graphic Design for Auxiliary North County Unit (2016–2021)

AIGA San Diego (the professional association for design)

Volunteer, Y-Conference and Social Committee (2018–19, 2015-16)